



HAVING GONE IN SEARCH OF AMERICA FROM COAST TO SHINING COAST, ROBERT GOLD CONCENTRATED ON ASSEMBLING A RARE AND LOVELY COLLECTION OF T-SHIRTS. THE SOFT INNER LEAVES OF THAT COLLECTION HE NOW SHARES WITH US. ORIGINALLY, A FEMALE MODEL WAS USED, BUT IT WAS QUICKLY DISCOVERED THAT THE FEMININE CHEST DESTROYS THE FINE, PURE LINE OF THE CLASSIC T-SHIRT AS WELL AS DISTRACTING FROM THE MESSAGE CONTAINED THEREON. MR. GOLD'S OWN BROAD, FLAT CHEST SUGGESTED ITSELF, AND A DEAL WAS QUICKLY STRUCK. MR. GOLD COMMENTS ON THE PICTURES AND, FROM TIME TO TIME SO DOES RAGS.

"A T-SHIRT FREAK NAMED MAD PECK DID THIS 'KIDS FOR EARTH' THING, BASED ON A SUGGESTION FROM LIZA, MR. GOLD'S LADY. PECK IS A GREAT ARTIST BUT NOT MUCH OF A MERCHANTISER."

"GOT THE MICK-EY MOUSE T-SHIRT IN ATLANTA, BUT I'VE SEEN THEM ALL OVER. IT GETS ALOT OF LAUGHS, ESPECIALLY FROM KIDS. I SURE WISH SOMEONE WOULD DO A T-SHIRT OF M. MOUSE AS THE SORCERER'S APPRENTICE JUGGLING STARS."

"THIS IS TECHNICALLY NOT A T-SHIRT AT ALL, BUT I HAD TO INCLUDE IT ANYWAY. THOSE STARS SURE DO FEEL GOOD ON YOUR BACK."

KIDS FOR EARTH



# T-SHIRT

BY-ROBERT GOLD

PHOTOS BY ROBERT GOLD

"AS FAR AS I KNOW, THIS BIG BROTHER AND THE HOLDING COMPANY T-SHIRT IS UNIQUE. AT LEAST I'VE NEVER SEEN ANOTHER ONE. I THINK IT WAS PRODUCED AS A PROTOTYPE JUST BEFORE JANIS LEFT THE GROUP. I RIPPED IT OFF FROM A STORE WHERE I ONCE WORKED." IT IS UNCLEAR WHO MR. GOLD IS POINTING AT, OR WHY.

COMMANDER CODY AND THE LOST PLANET AIRMEN, DESIGNED BY THE COMMANDER'S BROTHER, WHO WAS ALSO THE ART DIRECTOR OF A NOW-DEFUNCT ROCK MAGAZINE FROM ANN ARBOR CALLED BIG FAT. THE SHIRT WAS GIVEN TO ME BY BILL BENDIT, EDITOR OF BIG FAT, LITERALLY RIGHT OFF HIS BACK. A ONE OF A KIND ITEM, AS BILL HAD HANDPAINTED IT WITH PENCILS OF VARIOUS HUES."

