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"Most Americans wouldn't be caught dead in our clothes. We wouldn't be caught dead in theirs."

"We really feel sorry for all the stamped out people who look like they came off an assembly line. They spend their lives in an ant colony they made themselves. And it bugs them because we won't take a

number and get on line with them. That's rough!

"See, we have something they lost a long time ago. An identity. You can see it in our clothes. The things we design for Truth and Soul®.

"People who look in the mirror to make sure they don't stand out too much—they wouldn't be caught dead in our clothes.

We wouldn't be caught dead in theirs."



100% Acrilan® acrylic. Guaranteed for one full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.



Truth and Soul. The revolution in fashion.

1407 Broadway, New York City